

experience the school of
change

MBA**EMBA**
12 MONTHS 16 MONTHS

((R/340/7/0591) (08/27) (MQA/FA7909))

((R/0414/7/0050) (08/29) (MQA/FA12248))

asb.edu.my

Nurturing Principled Leaders, Asia & Beyond

The ASB MBA program, in collaboration with MIT Sloan, seamlessly integrates MIT's pedagogy and philosophy.

Our approach to learning draws from MIT's motto "mind and hand" (Mens et Manus) and heavily focuses on classroom rigor, enriched by immersive Action Learning experiences spanning across the South East Asia region.

WORLD-CLASS

Faculty
(residential & MIT Sloan)

IMMERSIVE

Action Learning in
Malaysia and Asia

VERSATILE

Post-MBA
Pathways

TRANSFORMATIVE

Experience
(Personal & Career)

Action Learning: Where Mind Meets Hand

We believe the most impactful learning occurs when theory is actively applied, emphasizing real-world practice and application as the cornerstone of effective education.

Full-Time MBA

Business Practicum
Local Exposure

Team Projects

Dedicate 3-4 weeks in Southeast Asia, working in a team to solve critical business challenges and providing actionable recommendations for host.

Summer Program (ALSP)

Customize your experience: As an individual, spend 4-10 weeks pursuing corporate projects, collaborating with ASB faculty, or exploring entrepreneurial ventures through IEC.

Executive MBA

Business Practicum

Dive into collaborative, on-site projects, working intensively across diverse functional areas to solve actual business challenges within a week-long immersion.

1 International Exposure
1 Local Exposure



MIT Sloan Immersion

This 3-weeks immersive experience provides valuable regional and global perspectives, enriching knowledge and broadening horizons.

IEC: Innovation & Entrepreneurship Centre

Global Experience

Experience a fast-growing economy and network with leading regional companies.

Expert Mentorship

Personalized guidance from ASB faculty and business coaches, ensuring success at every stage.

Innovative Problem-Solving

Create actionable solutions tailored to the needs of host organizations.

Real-World Impact

Tackle real-time challenges in dynamic environments.

Experience
Personal
Transformation



Career Growth: Build skills and connections for global success.

Mindset Development: Embrace innovation and leadership.

Knowledge Growth: Learn from MIT Sloan's world-class faculty.

Your journey starts here.

Post-MBA Journey



Extended Stay at ASB
Up to 4 months as a Scholar/
Entrepreneur-in-Residence



Research Opportunity
Up to 4 months as a Scholar/
Entrepreneur-in-Residence



ASBhive
Available for entrepreneurial
ventures in the ASBhive

| Program Name | MBA ((R/340/7/0591) (08/27) (MQA/FA7909)) | Executive MBA ((R/0414/7/0050) (08/29) (MQA/FA12248)) |
|---------------------|---|--|
| Duration | 12 months | 16 months |
| Tuition Fee | RM 150,000 (~USD 35,000) | RM 180,000 [~ USD 41,000] |
| Intake | September (Fall) | January (Spring) |
| Dateline | Round 1: October 30, 2025 Round 2: January 29, 2026 Round 3: March 31, 2026 Round 4: May 28, 2026 Round 5: June 30, 2026 | Round 1: May 31, 2025 Round 2: August 31, 2025 Round 3: October 31, 2025 Round 4: November 30, 2025 |
| Profile of Students | 68% of international students 37% of female students Avg. age: 31 years Avg. work experience: 7 years | 8% of international students 35% of female students Avg. age: 36 years Avg. work experience: 12 years |
| Program Highlights | Career Advancement Access comprehensive career development support to explore multiple post-MBA pathways. Global Network Join a diverse community of students and alumni from around the world. Action Learning Gain real-world experience through action learning in Asia, including Global Experience Treks, business practicums, group projects, and a summer program. MIT Sloan Connection Experience up to 3 weeks of immersion at MIT Sloan and earn an MIT Sloan Affiliate Alumni status. | Flexible Format Designed for working professionals with a modular and weekend structure in a combination with 2-3 weeks of in-person classes and hybrid weekend sessions per semester. Professional Growth Benefit from executive coaching and comprehensive professional development to enhance leadership capabilities. Action Learning Engage in talks, optional Global Experience trek, and two hands-on business practicums to apply knowledge and solve real business problem. MIT Sloan Connection Experience up to 3 weeks of immersion at MIT Sloan and earn an MIT Sloan Affiliate Alumni status. |

Core Courses

- Financial Accounting
- Organizational Behavior & Leadership
- Managerial Economics
- Quantitative Methods
- Integrative Management
- Data, Models, and Decisions
- Business Research Methods
- Operations Management
- Marketing Management
- Ethics & Corporate Accountability
- Corporate Finance
- Competitive Strategy
- People Analytics
- Action Learning (MBA) / Leading with a Growth Mindset (EMBA)

**Subject to change

Electives

- AI for Business Leaders
- Political Economy: Politics & International Business
- Platforms: Marketplaces and Digitization
- Scenario Planning: Preparing Supply Chain for Surprises
- Systems Optimization
- Energy: Markets, Public Policies & Sustainability
- Legal Tender: Histories of Law & Money
- Supply Chain Fundamentals
- MIT Elective



MIT Sloan Program

- Apply for the MIT Sloan Visiting Fellows Program
- Customized study to explore MIT and build impactful skills

MS in Management Studies (MSMS) at MIT:

Available based on academic performance

- STEM Designation: Provides 3-year U.S. work authorization for international students
- Customized Study: Elective courses allow deep dive into area of interest
- Exclusively for Partner Schools: Only available to graduates from MIT partner schools like ASB

Application Criteria



Academic Excellence

- University Degree
- Proof of English Proficiency
- GMAT/GRE (Preferred)



Leadership & Achievements

- Work Experience (Min. 2 years - MBA; Min. 8 years - EMBA)
- Quality of Professional Accomplishments

Funding Opportunities



Merit-Based Fellowship



Corporate Sponsorships – HRD Corp Claimable



Education Loans & Scholarship Awards (Available for Malaysians Only)

Admissions Process



Online Application



Application Evaluation



Interview



Final Decision



Have a question? Send us an email.
admissions@asb.edu.my



Scan QR Code to contact us
via WhatsApp



asbedu.official



asbedu.admissions



asbedu

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[Ministry of Higher Education, Malaysia Registration: DU046(W)]



"It was the Action Learning element of the program that got me. It's different from working in a company where the stakes are high. These opportunities allow us to apply knowledge as we learn it, take risks, and be ambitious with our objectives."

Eric Haywood, USA (MBA 2023, MSMS2024)



"When I took the challenge of pursuing an MBA I wanted to show my kids that you should have this period of continuous learning and wanting to improve yourself. The program not only enhances your skills and professional development, it also instills a mindset of continuous improvement."

**Nazatul Ruhaiza Abdul Wahab, Malaysia
(MBA Class of 2024)**